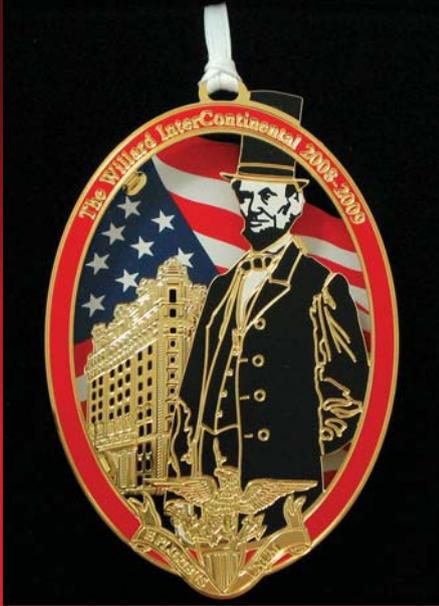




## ANNIVERSARY ORNAMENTS AND KEEPSAKES



If your company, organization, town, school, or team has a significant anniversary coming up, let PEI help you publicize the anniversary and create a beautiful keepsake for your employees or members.

The key to your success in creating awareness of your anniversary among your clients, vendors, employees, and/or members of your community (or your volunteers and donors if you are a charitable organization) is having an ornament or keepsake that will reinforce their awareness of your organization and encourage them to continue to work with you. Let PEI design a beautiful, memorable, decorative item to announce your anniversary while keeping your name in front of your audience for a long time.

For more than 30 years, PEI has created thousands of intricate items—such as medallions, bookmarks and ornaments—in a wide variety of materials and designs that are traditional in theme, but unique in form and style. Our products are manufactured from a wide variety of metals, including brass with a 24K gold finish, and can be packaged in

several styles and colors of boxes with flocked inserts to emphasize the gold as well as some of the gorgeous colors that can be screened on. Let us help you emphasize your stability and longevity in these changing times.

Take your anniversary celebration a step further and, instead of just telling people that you have reached a significant anniversary, thank your clients, volunteers and/or donors for their continued patronage of your organization. Thank your employees for their loyalty. Thank your vendors for their support. Everyone appreciates being thanked, and few organizations take the time to do it.

To help you achieve your goals, PEI has developed three complete “soup to nuts” marketing programs. Working with you, PEI will do any or all of the following:

- Help you identify your target market
- Develop a marketing plan to reach that target market using an etched ornament, bookmark, medallion, or other collectible item
- Create a unique piece that meets your budget and your specifications and conveys the message you want to deliver about your organization
- Create and mail a direct-mail piece to your target audience with your message clearly stated
- Mail your decorative item for you

Contact us to discuss your goals and objectives for your marketing program.

*Please note that all pictured ornaments, packaging, and literature are the property of the individual client and are not available for sale or distribution through PEI. All pictured items are shown to illustrate capability only.*

*Let us unlock your creative potential*

**Photofabrication Engineering, Inc.**  
500 Fortune Boulevard, Millford, Massachusetts 01757  
Phone: 508 • 478 • 2025 Fax: 508 • 478 • 3582  
[www.decorativeetching.com](http://www.decorativeetching.com)